



# ISTANBUL take off

October 25-27, 2022

## POST EVENT REPORT

“

**TAKE OFF BECAME  
TÜRKİYE'S LARGEST  
STARTUP SUMMIT IN  
THE LAST TWO YEARS.**

SELÇUK BAYRAKTAR

Chairman of the board of Trustees of T3 Foundation



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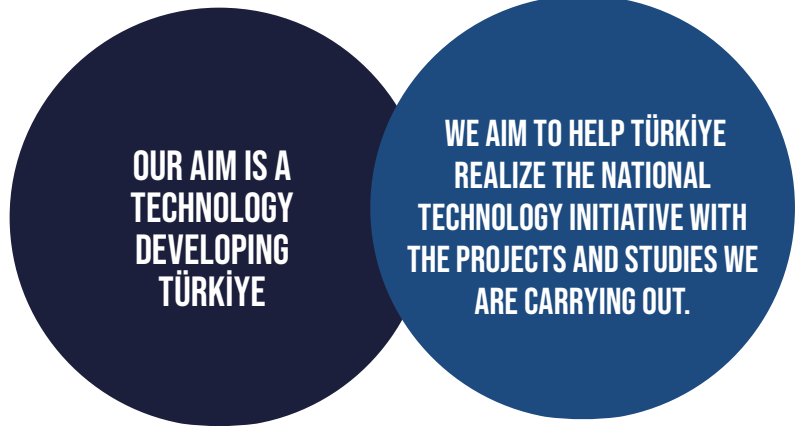
# TURKISH TECHNOLOGY TEAM FOUNDATION

The Turkish Technology Team's (the T3 Foundation) mission is to ensure talented young people from every age group to join technology development processes, venture into entrepreneurship, and conduct and support R&D activities, projects and works aimed at developing technological products, systems, and components, whose domestic and original development is a priority for Türkiye. Producing them with national resources is crucial due to their strategic importance, high added-value, global competition conditions, and strategic reasons.. Further, the T3 Foundation is intended to identify talented young people support their personal development, and so to contribute to the development of entrepreneurship culture in technology on a wider scope.

The Turkish Technology Team Foundation is established by a group of young entrepreneurs and professionals who believe that it is inevitable for Türkiye to realize the National Technology Initiative in order to raise its voice for a better world and to be one of the developed societies in terms of economy and life quality. The Foundation aims to help Türkiye realize the National Technology Initiative with its innovative projects and works.

To introduce the T3 Foundation's projects, we provide investment to selected startups and train young people on entrepreneurship at T3 Startup Center. Moreover, we provide technology training to middle and high school students within the scope of Deneyap Technology Workshops.

We introduce and promote technology to individuals of different ages and backgrounds within the "Bilim Türkiye" and "Keşif Kampüsü" projects. While the 6 to 14 age group participates in the program which includes a



planetarium, hands-on workshops, online workshops, and an exhibition space in Bilim Türkiye, the middle school age group is eligible to participate in Keşif Kampüsü. Being another project of the T3 Foundation, Deneyap Kart, which was developed by the engineers of our country, was realized to carry out projects at all levels from entry-level to industrial applications in Electronic Programming, Internet of Things (IoT) and Artificial Intelligence with its powerful processor, durable design and multiple input/output pins. Furthermore, as the T3 Foundation, we provide scholarships to thousands of students with the Özdemir

Bayraktar National Technology Scholarship Program and National Teams of Technology Grant Program. Last but not least, the T3 Foundation organizes TEKNOFEST, the world's largest aerospace and technology festival, with the partnership of many organizations that play a critical role in developing national technologies in Türkiye. TEKNOFEST was held twice in 2022, one in Samsun, Türkiye, and the other in Baku, Azerbaijan, and welcomed almost 2 million visitors during these festivals, which include everything from technology competitions to air shows, exhibition spaces to fun attractions.



“

*The Turkish Technology Team Foundation was a dream and an ideal for our country and humanity. The spark of **#NationalTechnologyInitiative** grows with the determination of our youth and turns into a flame.*

HALUK BAYRAKTAR

Chairman of the board of T3 Foundation

# TAKE OFF STARTUP SUMMIT

Hosting over 500 invited startups from various countries, more than 100 speakers, investors, and numerous professionals from 85 different reputable organizations Take Off has evolved into a startup event that has improved and enriched both the region and entrepreneurs in the past 5 years.



As Take Off, we are striving to establish a global entrepreneurial ecosystem in which players from different backgrounds and expertise can collaborate to bring new solutions and approaches. On one hand, early-stage and experienced startups get the chance to listen to the success stories of veteran startups, seek advice from mentors, sit in on investment meetings with Turkish B2B corporates, and, most importantly, pitch their products. On the other hand, investors benefit from listening to innovative solutions of startups visiting from all around the world.

1-1 MEETINGS

1700

MENTOR  
& INVESTORS

289

TOTAL  
PRIZE

\$155K

INSTITUTIONS

107

SPEAKERS

140





**2018**



**1000+**  
Applications



**100+**  
Countries



**60 Speakers**  
& Panelists



**200 Selected**  
Startups



**13**  
panels

In its first year, the Take Off Startup Summit was held between September 20 and 23, 2018 at Istanbul Airport in Türkiye. The summit did not only receive over 1,000 startup applications from more than 100 countries and hosted 200 international startups, but also hosted 60 speakers and panelists. The top 10 local startups were awarded a 10-day Bootcamp prize in San Francisco while the top 15 foreign startups were rewarded with financial and other ways of assistance for establishing a company in Türkiye.

## VERTICALS





The following year, the applications Take Off received exceeded 1,000. It also had applications from over 100 countries again and hosted 200 selected startups while 100 mentors, 4 keynote speakers, and 8 panelists took their seats at Atatürk Airport between September 16 and 19, 2019. The top 15 local startups were rewarded with a 10-day Bootcamp in San Francisco and the top 15 foreign startups were awarded financial and other ways of assistance for establishing a company in Türkiye.

### VERTICALS



# 2021



900+  
Applications



80+  
Countries



10 Keynote  
Speakers



99 Selected  
Startups



46  
Mentors



10  
Panelists

In 2021, more than 900 startup applications from over 80 countries and 156 mentor applications from over 30 countries were received. 99 startups, 46 mentors, and 36 supporting institutions from 33 countries participated in Take Off Istanbul, which was held between September 20 and 22, 2021 at Atatürk Airport with a 64% multi-nationality rate. The Top 3 startups of Take Off Istanbul were rewarded with \$20,000, \$10,000, and \$5,000.

## VERTICALS



Please click [here](#) to view the post-event report of Take Off Istanbul'21.



# 2022 BAKU



292  
Applications



32  
Countries



20  
Speakers



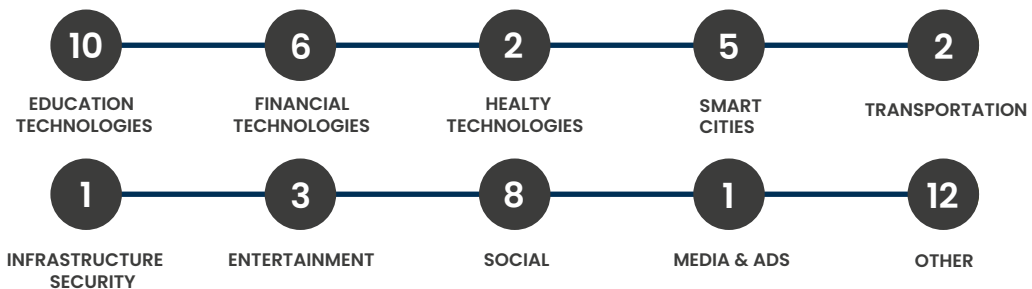
50  
Selected  
Startups



28  
Corporate  
Experts

Take Off Startup Summit's first destination abroad was Azerbaijan. The summit received 292 startup applications from 32 countries in its first year in Baku, Azerbaijan. Take Off Baku hosted 141 entrepreneurs, 20 speakers, 28 corporate experts, 21 investors, and 14 jury members from 22 countries at Crystal Hall between May 26 and 28, 2022. Take Off Baku prizes were \$15,000, \$10,000, and \$5,000 for the top three startups.

## VERTICALS



Please click [here](#) to view the post-event report of Take Off Baku'22.



# 2022 İSTANBUL



944  
Applications



62  
Countries



10  
Keynotes



68 Selected  
Startups



133 Institution  
Representatives

Take Off Istanbul received 944 applications from 62 countries in 2022 and hosted 68 startups, 23 alumni startups, 32 speakers, 61 investors, 32 mentors, and 22 institutions from 18 countries in total.



On the first day of Take Off Istanbul, the summit began with the opening speech by Serdar Gürbüz the Member of the T3 Foundation's Board of Trustees and Board of Directors. The summit went on at the 5 different zones, listed below, simultaneously this year.



# STARTUP AREA

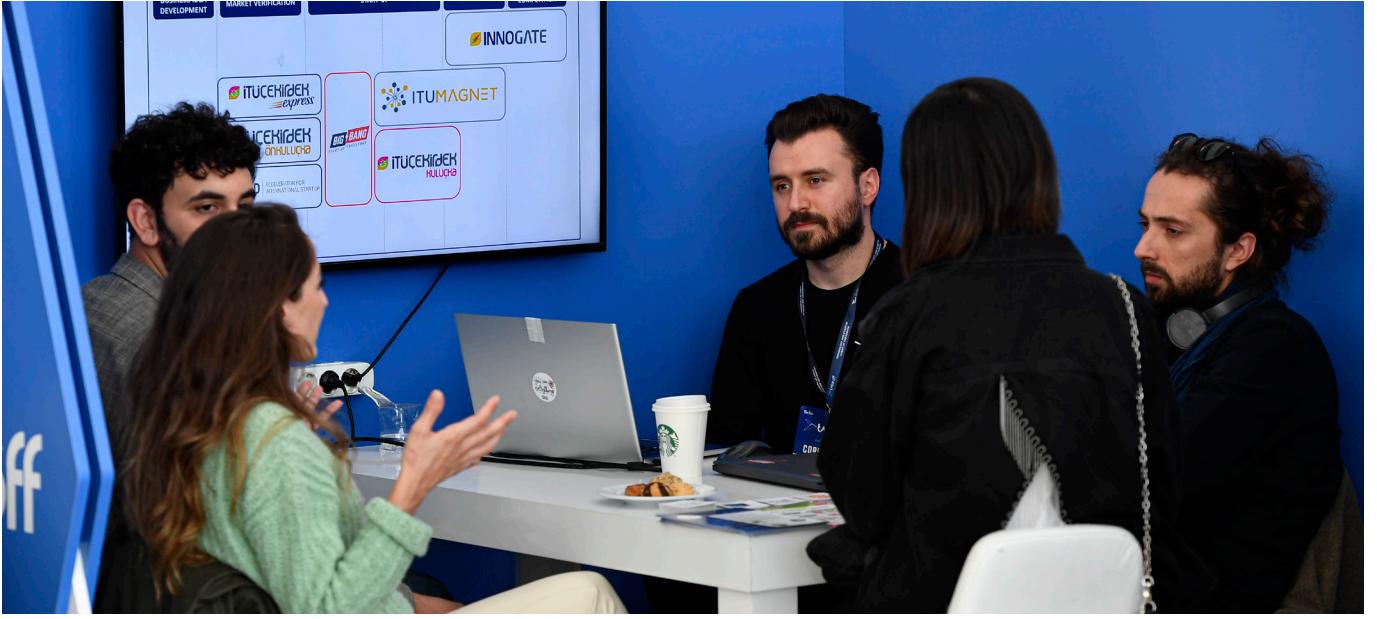


68 startups that competed at Take Off Istanbul had the opportunity to show and present their products and services at their booth to over 3,000 visitors, most of who are entrepreneurship and tech enthusiasts. 172 one-to-one meetings with 32 mentors total took place at the startup area during these 3 days. The meetings were focused on the startup's needs. Last but not least, TEKNOFEST Startup Program and Google Game and App Academy winners exhibited at their booths, which were awarded to them.





# CORPORATE AREA



The summit hosted 72 executives from 22 corporates to create an environment for collaboration. To that end, the scheduled 336 one-to-one meetings between corporates and startups took place during the 3-days.





# VENTURE AREA



Investor and corporate meetings were separated to maximize utility for the first time at Take Off Istanbul. The summit hosted 61 investors and planned 237 one-to-one meetings that took place during the 3-days.





# WORKSHOP AREA



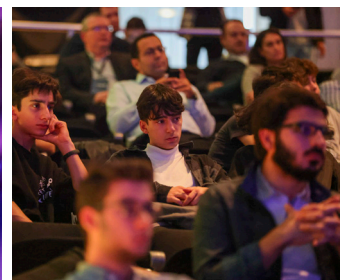
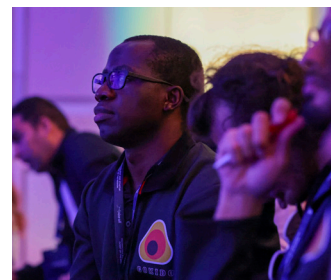
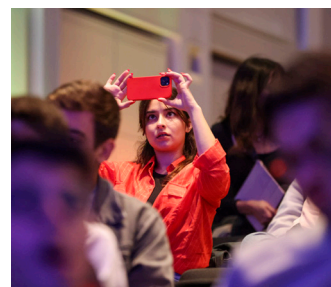
This year, Take Off Istanbul hosted "Entrepreneurship 101" workshops for high school and university students. The workshops were organized to answer the question "What is entrepreneurship?" "How to be an entrepreneur?" "How are the entrepreneurship ecosystem in Türkiye and in the world?" and covered local and foreign investment funds and crowdfunding platforms. 145 students attended the workshop that's given by Zico Ufuk Batum.





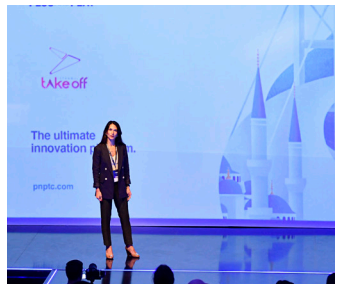
# CONFERENCE HALL

10 keynote speeches, 4 panels, and 3 success stories on technology and entrepreneurship took place on the stage for 3 days. Semi-finals and finalists also took the stage on the 2nd and 3rd days and made their presentations in front of the jury and audience. After the evaluations, the top 3 startups were rewarded with a total of \$45,000 monetary prize.

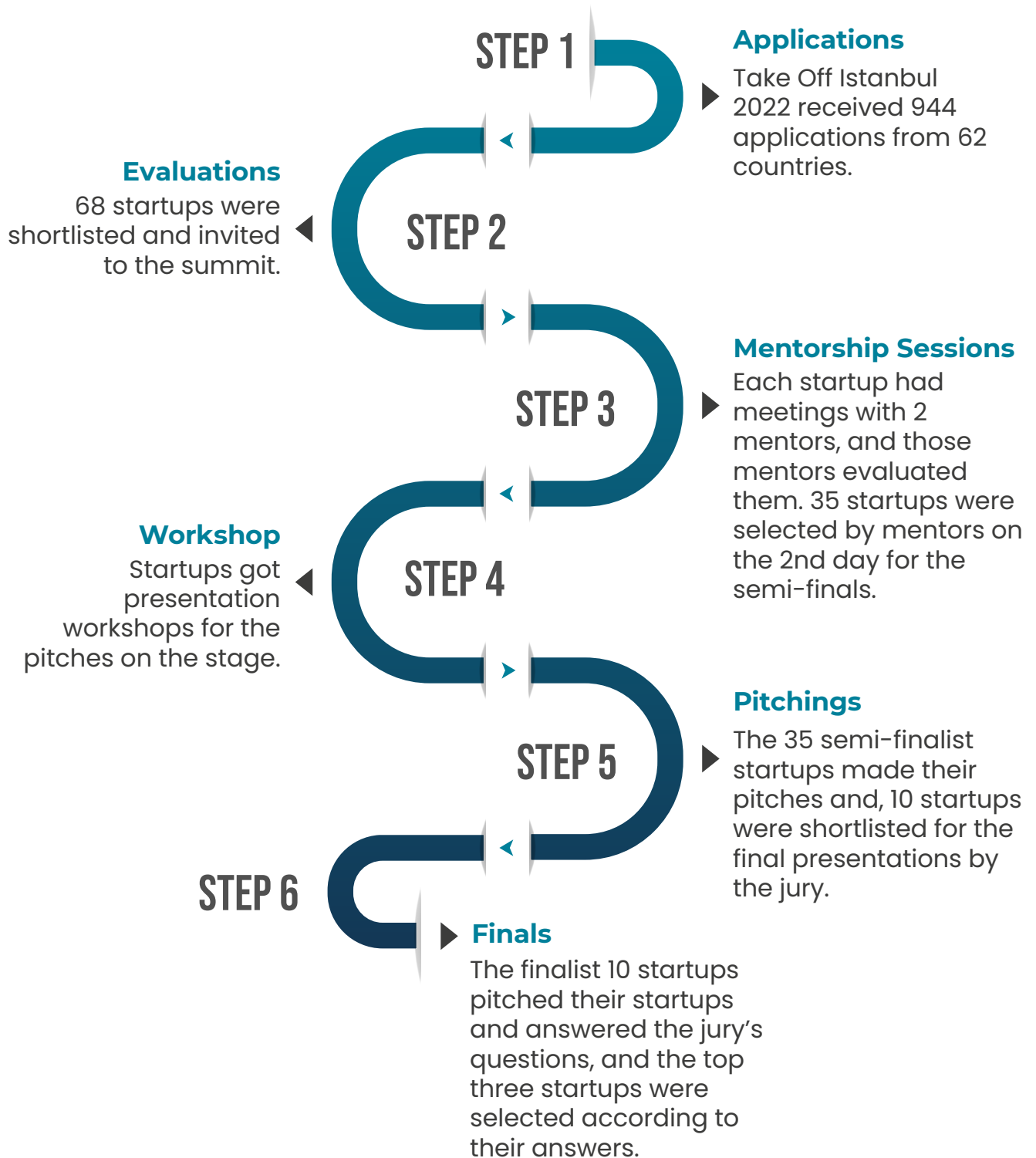




# CONFERENCE HALL



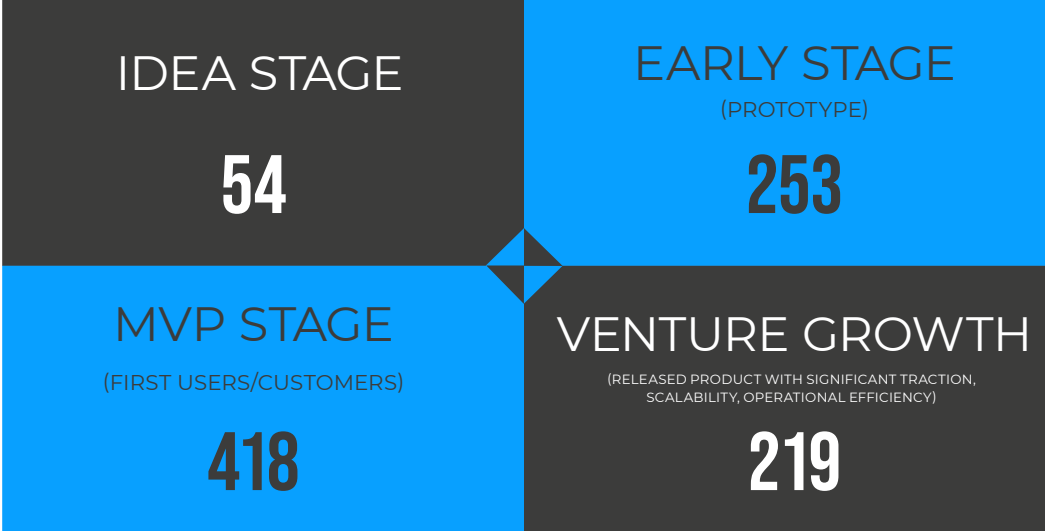
# PROCESS





# APPLICATIONS DATA

## STAGES



## VERTICALS



# HIGHLIGHTS

944

Startup  
Applications

62

Applicants' Country  
of Origin

32

Speakers

145

Students Received  
Trainings

3076

Total Visitors

745

1-1 Meetings

18

Visitors' Country  
of Origin

## MULTINATIONATIONALITY



# OCTOBER 25



Welcoming Speech  
and Introduction  
**Serdar Gürbüz**



Deep Technology  
Entrepreneurship in  
Türkiye and the World  
**Prof. Dr. Haluk Görgün**



Plug and Play:  
Contributions to Startup  
Ecosystem  
**Lale Can Gözübüyük**



Global Collaboration  
and Expansion Strategies  
for Startups  
**JongKap Kim**



**Hande Enes**



**Enis Hulli**



**Banu Korgül**



Invest in 360



**Muharrem Derinkök**



**Turançan Salur**



**Pinar Tekinsen**



**Mehtap Demir**



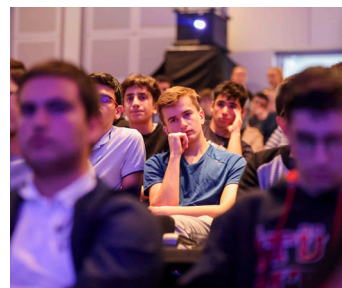
How can unicorns  
empower society?



Using Silicon Valley  
To Get Into the US Market  
**Michael Meisterling**



Success Story: **egirişim**  
**Hilmi Ögütcü**







Istanbul as a Startup Hub  
**Dr. Erkam Tüzgen**



**Startup Pitching #35**



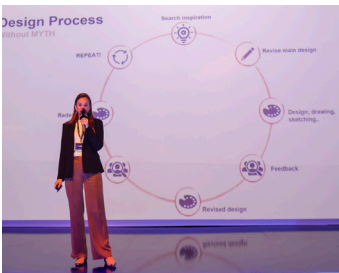
Future-Proof Skills in Uncertain Times  
**Sertaç Yerlikaya**



**Emre Ölçer**



**Yiğit Ertem**



**Alp Eren Göktürk**



**Startup Pitching #35**



**Ufuk Batum**



**Rahim Bayramlı**



**Sami Serdar**

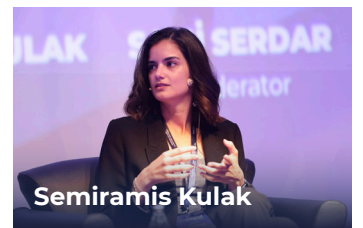
**OCTOBER  
26**



Intrapreneurship and Innovation



**Startup Pitching #35**



**Semiramis Kulak**



Building a Stronger Startup Ecosystem



# OCTOBER 27



Success Story: **Tarfin**  
**Şemsa Abbasoğlu**



Eclectic Approach to  
Entrepreneurship  
**Sadullah Uzun**



Success Story: **Vispera**  
**Aytül Erçil**



Startup Pitching #10



Technology Development  
Ecosystem: Bilişim Vadisi  
as a Successful Model  
**Serdar İbrahimcioğlu**



Tech Entrepreneurship  
Journey of Türkiye  
**Mehmet Fatih Kacı**



**Zekeriya Çoşt**



**Serdar Gürbüz**



**Mehru Aygöl**



**Mehmet Keteloğlu**



Game & App Academy  
2. Semester Launch



Closing Speech  
**Selçuk Bayraktar**

25 October  
TUE

10:00 Registration

11:00 Welcoming Speech  
and Introduction

**Serdar Gürbüz**

Member of the T3 Foundation's Board of  
Trustees and Board of Directors

12:00 Deep Technology  
Entrepreneurship in Türkiye  
and the World

**Prof. Dr. Haluk Görgün**

Chairman & CEO, ASELSAN

12:20 Invest in 360

**Hande Enes**

Tech Investor

**Enis Hulli**

General Partner, 500

**Banu Korgül**

Managing Director, SB Startup Investments

13:00 How can unicorns  
empower society?

**Muharrem Derinkök**

Co-Founder & CPO, Insider

**Turancan Salur**

Europe Regional Manager, Getir

**Pınar Tekinsen**

Country Manager - Türkiye Greece  
Cyprus Malta, Mirakl

**Mehtap Demir**

Moderator

14:10 Plug and Play:  
Contributions to Startup  
Ecosystem

**Lale Can Gözübüyük**

Regional Director & Country Manager,  
Plug and Play

14:30 Global Collaboration  
and Expansion Strategies  
for Startups

**JongKap Kim**

CEO, Born2Global

14:50 Using Silicon Valley To  
Get Into the US Market

**Michael Meisterling**

Partner, BootUP World

16:00 Success Story: **egirişim**

**Hilmi Öğütçü**

Founder, egirişim

26 October  
WED

10:00 Opening and Announcement  
(Top 35 Startups)

10:30 Istanbul as a Startup Hub

**Dr. Erkam Tüzgen**

T.C. Istanbul Development Agency

11:00 **Startup Pitching**

11:40 **Startup Pitching**

12:00 Future-Proof Skills in  
Uncertain Times

**Sertaç Yerlikaya**

Director, Türkiye Open Source Platform &  
42 Coding Schools

12:40 **Startup Pitching**

14:20 **Startup Pitching**

14:40 Intrapreneurship and  
Innovation

**Emre Ölçer**

Head of Digital Banking, İş Bankası

**Yiğit Ertem**

Ecommerce Web Channel & PIM  
Department Manager, Mediamarkt

**Alp Eren Göktürk**

Senior Entrepreneurship Projects  
Manager, Eczacıbaşı Holding

**Ufuk Batum**

Moderator

15:30 **Startup Pitching**

16:00 **Startup Pitching**

16:20 Building a Stronger  
Startup Ecosystem

**Rahim Bayramli**

CEO, SABAH.lab

**Sami Serdar**

CEO of the Young Business Hub of ICYF

**Semiramis Kulak**

Co-Founder & CEO, Sglobe.co

27 October  
THU

10:00 Opening and Announcement  
(Top 10 Startups)

10:30 Success Story: **Tarfin**  
**Şemsa Abbasoğlu**

Director of Marketing, Tarfin

11:00 Eclectic Approach to  
Entrepreneurship

**Sadullah Uzun**

Vice President of Business Development,  
TÜBİTAK BİLGEM

11:30 Success Story: **Vispera**  
**Aytül Erçil**

CEO, Vispera

11:45 **Final Startup Presentation**

12:30 **Final Startup Presentation**

14:10 Technology Development  
Ecosystem: Bilişim Vadisi as a  
Successful Model

**Serdar İbrahimcioğlu**

CEO, IT Valley

14:30 Tech Entrepreneurship  
Journey of Türkiye

**Mehmet Fatih Kacır**

Deputy Minister, Republic of Türkiye  
Ministry of Industry and Technology

15:30 Game & App Academy

**Zekeriya Çoştu**

Director General of National Technology,  
Republic of Türkiye Ministry of Industry  
and Technology

**Serdar Gürbüz**

Member of the T3 Foundation's Board  
of Trustees and Board of Directors

**Mehmet Keteloğlu**

Country Director, Google

**Mehru Aygül**

General Manager, GİRVAK

**Oylum Talu**

Moderator

16:10 **Final Startup Presentation**

16:40 Keynote

**Selçuk Bayraktar**

Chairman of TEKNOFEST's Board of  
Directors & Chairman of the T3  
Foundation's Board of Trustees

17:10 **Award Ceremony**

Keynote  
Panel & Fireside Chat  
Pitching





ISTANBUL  
**take off**

## 2022 WINNERS



**SECOND PLACE**

**TRANZMEO**

Tranzmeo is a Deep Tech Company focusing on anomaly and intrusion detection in remote border and perimeter.



**FIRST PLACE**

**NAVLUNGO**

Navlungo provides cross border e-commerce logistics and fulfillment solutions to SME's and online retailers.



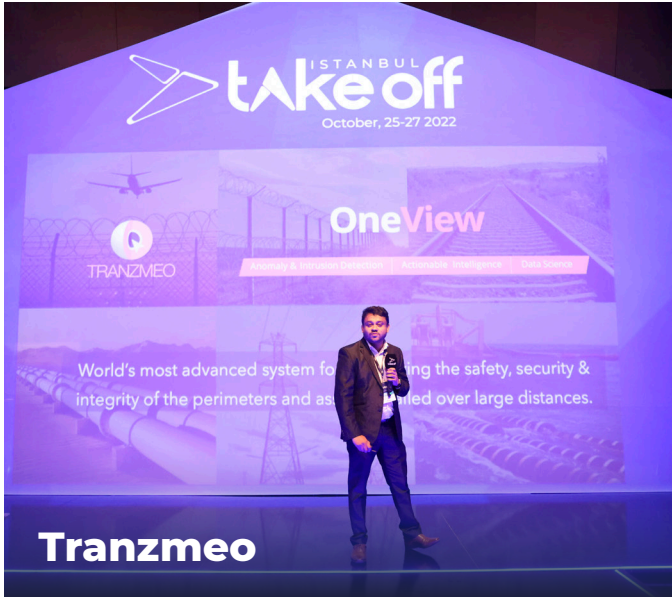
**THIRD PLACE**

**DEGZ**

Degz Robotic produces unmanned underwater robots and its sub-parts to explore the oceans and seas.



**Navlungo**



**Tranzmeo**



**Degz Robotic**



**Pivony**  
"Special Prize" Powered by ISTKA



**Family Picture**



# STARTUP LIST





**T3**  
**Girişim**  
**Merkezi**