



# POST EVENT REPORT

SEPTEMBER 20 | 22 2021  
ATATÜRK AIRPORT ISTANBUL




# WE ARE TURKISH TECHNOLOGY TEAM FOUNDATION

The core element for self-sufficiency in terms of technology of a society and country is its people and their capacity. Based on this belief, we have started our initiative to improve the capacity of people in the area in Turkey. In line with this goal, we run projects like TEKNOFEST Aerospace and

Technology Festival, Bilim Türkiye, Deneyap Technology Workshops, and Startup Center. In addition to these projects, we sponsor many students and teams preparing for competitions within the scope of the scholarship and support programs.

 [turkiyeteknolojistikimi.org](http://turkiyeteknolojistikimi.org)

 [iletisim@turkiyeteknolojistikimi.org](mailto:iletisim@turkiyeteknolojistikimi.org)

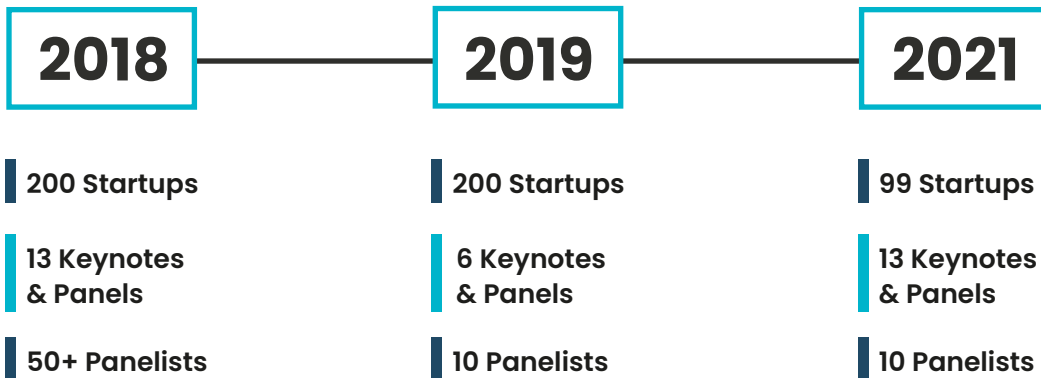
   [/t3vakfi](https://www.instagram.com/t3vakfi)



# TAKE OFF



Take Off International Startup Summit is the biggest startup event in the region which brings together startups, VCs, accelerators, and corporations from all over the world for a non-stop innovation in Istanbul as a part of the TEKNOFEST Aerospace and Technology Festival. With the summit, we are striving to establish a global network with leading international startups, expert mentors, and institutions that are invited to the summit.




**2020**

In 2020, the summit was canceled because of the COVID-19 pandemic.

# PREVIOUS YEARS

## TAKE OFF 2018

Istanbul Airport 



### VERTICALS



1000+ Applications



100+ Countries



60 Speakers & Panelists



200 Selected Startups



13 Keynotes & panels

### PRIZES FOR TOP 10

Turkish Startups provided bootcamp in San Francisco

### PRIZES FOR TOP 15

Foreign Startups supported for establishing a company in Turkey and financial support



# PREVIOUS YEARS

## TAKE OFF 2019

Atatürk Airport 



### VERTICALS



### PRIZES FOR TOP 15

**Turkish Startups**  
provided bootcamp in San Francisco

**Foreign Startups**  
supported for establishing a company in Turkey and financial support



Take Off 2021 received 900 startup applications from over 80 countries and 156 mentor applications from over 30 countries. It has been held as a hybrid event this year, yet most of the attendees joined the event physically between 20 and 22 September 2021 at Istanbul Atatürk Airport. 99 startups, 46 mentors, and 36 supporting institutions from 33 countries participated in the summit.

The three-day summit hosted activities on different themes to provide a chance to startups not only to be among the top three and receive awards but also to take steps to expand their business.

## VERTICALS



900+ Applications



80+ Countries



10 Keynote Speakers



99 Selected Startups



46 Mentors



10 Panelists

# DAYS



Day 1

## Mentorship Day

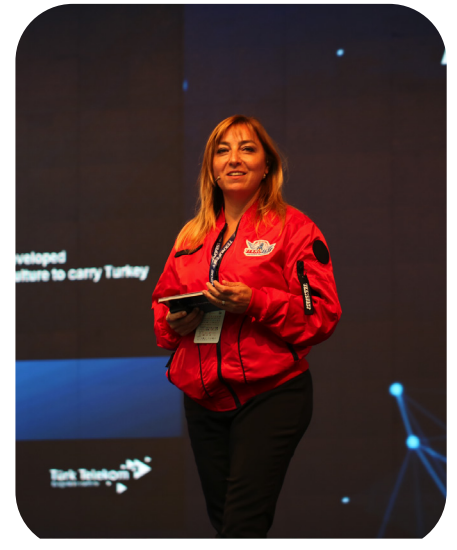
The theme of the first day was Mentorship Day. Over 150 one-to-one mentorship meetings were organized before the summit. During the first day, startups met with their preferred mentors, and all startups were evaluated by at least two mentors. As a result of the evaluations of mentors, the top 30 startups were selected as semi-finalists. In parallel with the mentorship meetings, "Elevator Pitch Workshop" themed training was given by Mukul Agarwal.



Day 2

## Business Day

The second day of the summit started with the training on "Corporate-Startup Collaborations" to both institutions and startups. Then, startups came together with 96 executives from 36 stakeholder institutions, and over 400 meetings were held, 50 of which were simultaneous. 30 semi-finalist startups made 1-minute elevator pitches at the main stage and the jury decided that the best 16 startups qualified for the finals.



Day 3

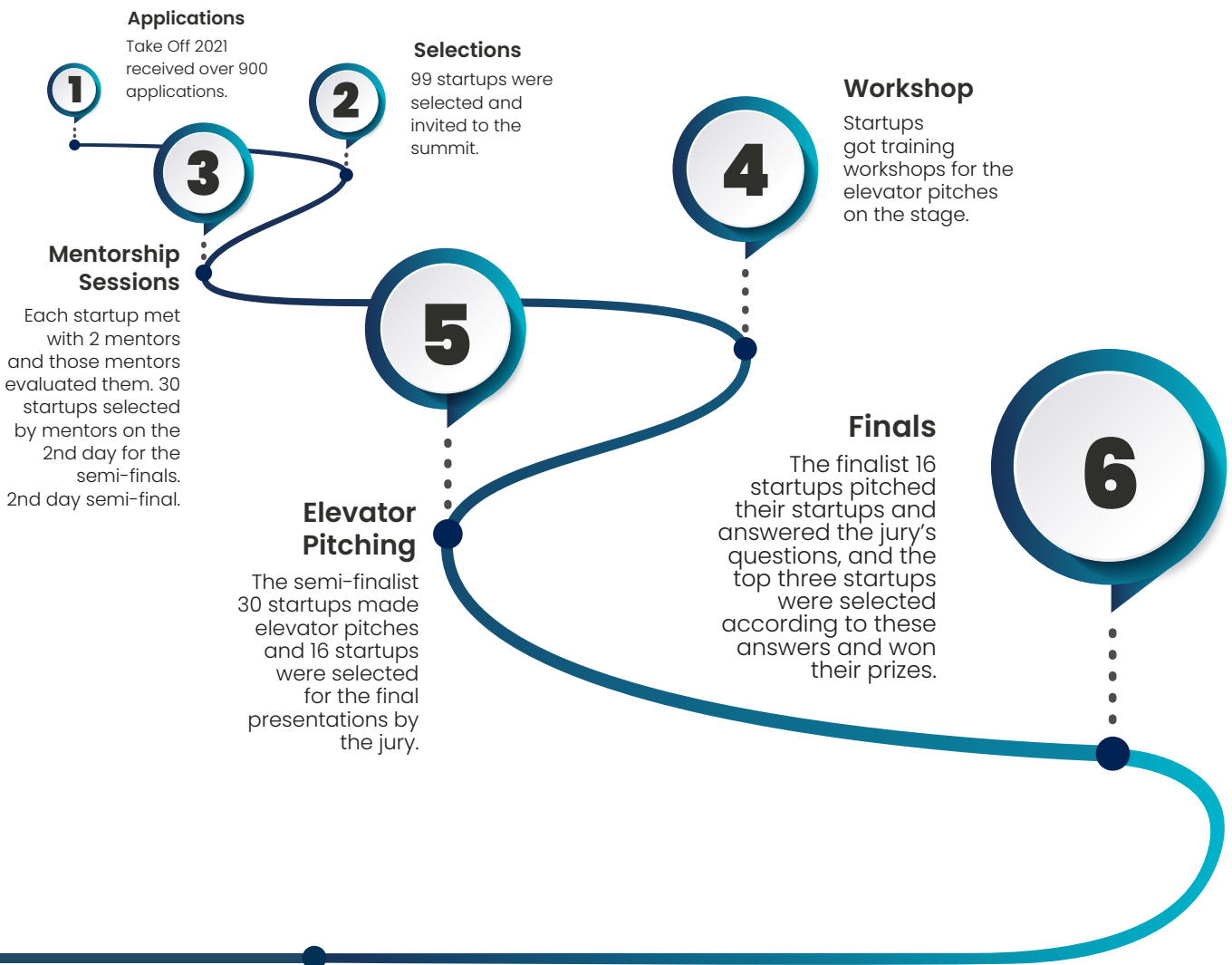
## Conference Day

The third day of the summit was open to visitors and the theme was the Conference Day. Mehmet Fatih Kacir, Deputy Minister of Industry and Technology, and Selçuk Bayraktar, Baykar Technology Leader and Chairman of the Board of Trustees of the T3 Foundation, gave their opening speeches. During the day, valuable keynote speakers talked about the technology and innovation studies carried out in Turkey and the National Technology Initiative.

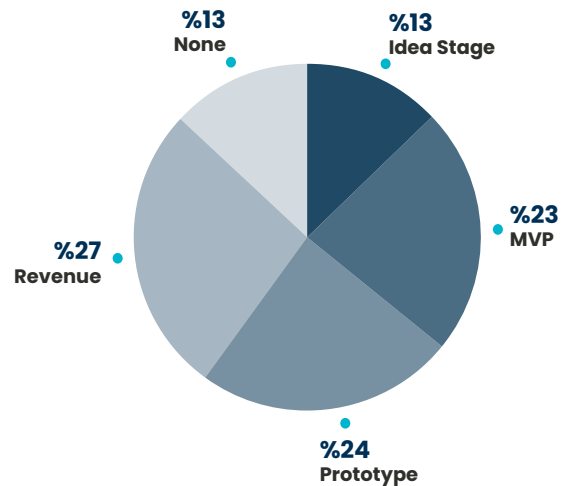
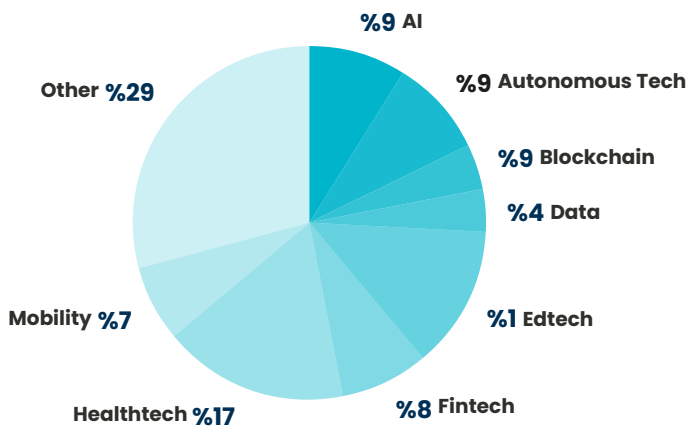
Please visit the YouTube channel of [Take Off International Startup Summit](#) to watch the speeches.



# TAKE OFF'21 PROCESS



## Applications Data

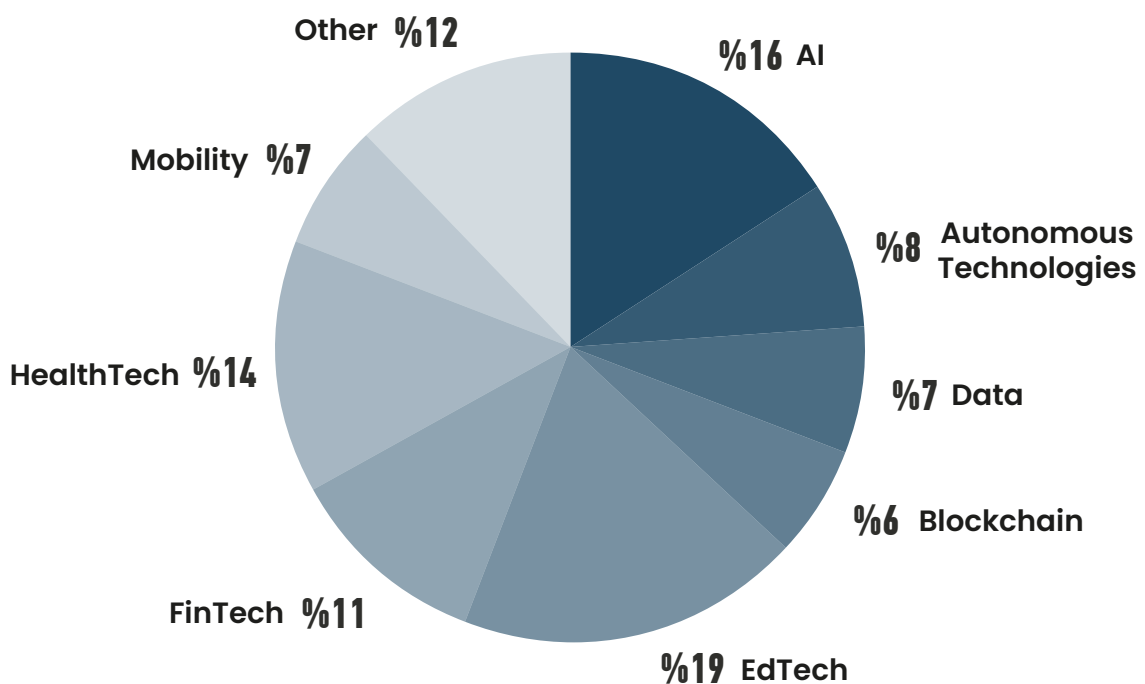


# HIGHLIGHTS

## Participants

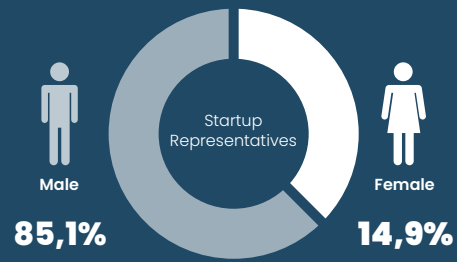


## Selected Startups' Verticals



## Demography

Average  
**33** Age



## Multinationality of Selected Startups



**%64** International Participation From  
**33** Countries



# Mentorship Meetings

 280+ Hours  1-1 Meeting



## TAKE OFF '21 MENTORS CAME FROM 15 COUNTRIES

Azerbaijan	Ireland	Russia
Belgium	Italy	Switzerland
Croatia	Jordan	Turkiye
France	Nepal	USA
India	Pakistan	Yemen

Having continued as the best practice of the first Take Off since 2018, the summit hosted over 150+ mentorship meetings in 2021. In the two sessions, there were 40 simultaneous one-on-one mentor-startup meetings. Each startup met with at least two mentors, talked about their products, value propositions, and teams; took advice from their mentors, and tried to collect the highest score to qualify for the semi-finals.



# Corporate Meetings



Nearly 100 executives from Turkey's leading investment funds, accelerators, incubators, and ecosystem institutions met with the entrepreneurs throughout the day and told them about the opportunities in Turkey and possible collaborations. On this day of 55 simultaneous meetings, on average a startup had 4 meetings, while some institutions had the opportunity to meet with dozens of startups.



# CONFERENCE DAY

## TECH ENTREPRENEURSHIP JOURNEY OF TURKEY

**Mehmet Fatih Kacır**  
*Deputy Minister of Industry and  
Technology of Republic of Turkey*

## INSPIRING THE YOUTH WITH A PERSPECTIVE OF NEXT-GEN TECHNOLOGIES

**Selçuk Bayraktar**  
*CTO of BAYKAR, Chairman of the  
Board of Trustees of T3 Foundation*

## THE MOBILITY DISRUPTION IN THE AUTOMOTIVE INDUSTRY

**Mehmet Gürcan Karakaş**  
*CEO of TOGG*

## CORPORATE- STARTUP COLLABORATION: SHARING THE CAPACITY AND EXPERIENCE

**Haluk Bayraktar**  
*CEO of Baykar, Chairman of  
the Board of T3 Foundation*

**Haluk Görgün**  
*CEO of Aselsan*

**Cemal Erdogan**  
*Founder of Biosys*

**Cemal Şeref Oğuzhan Öztürk**  
*CEO of WAT Motor*

**Serdar Gürbüz**  
*(Moderator), Board  
Member of T3 Foundation*

# MOBILITY

#  
MILLİ  
TEKNOLOJİ  
HAMLESİ





Google

# Oyun ve Uygulama Akademisi



T.C. SANAYİ VE  
TEKNOLOJİ BAKANLIĞI



TÜRKİYE CUMHURİYETİ CUMHURBAŞKANLIĞI  
DİJİTAL DÖNÜŞÜM OFİSİ

T3  
Girişim  
Merkezi

GİRİŞİMCİLİK  
VAKFI



## GAME & APP ACADEMY LAUNCH

Google Game & App Academy, which aims to increase the number of technology entrepreneurship on game and app verticals in Turkey. With the academy, 2,000 scholars will be supported and educated through these verticals and entrepreneurship.

The academy is carried by T3 Startup Center, Entrepreneurship Foundation and Google Turkey collaboration and support of Digital Transformation Office of the Presidency of Republic of Turkey and Ministry of Industry and Technology.

**Mehmet Fatih Kacır**  
*Deputy Minister of Industry and  
Technology of Republic of Turkey*

**Ali Taha Koç**  
*Head of Digital Transformation  
Office, the Presidency of Turkey*

**Mehmet Keteloğlu**  
*Country Director,  
GOOGLE*

**Sina Afra**  
*Chairman of the Board,  
GIRVAK*

**Serdar Gürbüz**  
*(Moderator), Board  
Member of T3 Foundation*





# ENABLING DIGITAL TRANSFORMATION THROUGH ARTIFICIAL INTELLIGENCE

**Barış Karakullukçu**  
*CDO of Türk Telekom*

## WHAT EVERY STARTUP NEEDS TO KNOW?

**Steve Hoffman**  
*Founder of Founders Space*

## ENTREPRENEURSHIP: A ROAD STORY...

**Hande Enes**  
*Board Member of Engin Group Concorcium, Angel Investor*

## GLOBAL TECH PIONEER FROM TURKEY

**Tuncay Tütek**  
*Co-Founder of Getir*  
**Ersoy Erkazancı**  
*(Moderator), Dubai Representative of Bloomberg HT*

## HOW TO RAISE FROM SEED TO SERIES A?

**Francesco Cracolici**  
*CEO of Nomadic Minds*

## HOW AI IS SHAPING THE FUTURE

**Tansu Yeğen**  
*Vice President of Europe of UiPath*

## A CAREER OR ENTREPRENEURSHIP?

**Kemal Erol**  
*Founder of Vivense*

## HOW TECHNOLOGY AND INSTITUTIONS ARE DRIVING THE FUTURE OF EDUCATION?

**Shravan Goli**  
*CPO of Coursera*





# FINAL PRESENTATIONS AND CEREMONY

2nd Place



**Classnotes**

**\$10K**

1st Place



**Colabra**

**\$20K**

3rd Place



**Servissoft**

**\$5K**



# SUPPORTING INSTITUTIONS

## Organizers



TURKISH  
TECHNOLOGY  
TEAM



REPUBLIC OF TURKEY  
MINISTRY OF INDUSTRY  
AND TECHNOLOGY



PRESIDENCY OF THE  
REPUBLIC OF TURKEY  
INVESTMENT  
OFFICE

## Supporting Institutions



aselsan





# TAKE OFF 2021 SELECTED STARTUPS

## Autonomous Technologies



## HealthTech



## Blockchain



## AI



## Mobility



## EdTech



## Data



## FinTech



## Other





[www.takeoffistanbul.com](http://www.takeoffistanbul.com)